



**MUNICIPALITY OF SOUTH WEST MIDDLESEX
COMMITTEE MINUTES**

THURSDAY, MARCH 4, 2021 1:30 PM
via Electronic Participation

MINUTES

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

SOUTHWEST MIDDLESEX COMMITTEE MINUTES

The Municipality of Southwest Middlesex Economic Development Committee met in Regular Session on March 4, 2021 at 1:30p.m.

MEMBERS PRESENT:

Allan Mayhew (Chair presiding), Doug Bartlett, Harold Carruthers, Christa Cowell, Rick Cowell, Dennis Harmsworth, Mark McGill, Phil Moddle, Mike Sholdice

REGRETS:

Hilary Janemi, Erin Waller-Burnett

STAFF PRESENT:

CAO/Clerk – Jill Bellchamber-Glazier, Director of Operations – Greg Storms, Economic Development & Communications Officer – Sheila McCahon

ALSO PRESENT:

Director of Economic Development, Middlesex County – Cara Finn

1. CALL TO ORDER

Chairperson Mayhew called the meeting to order at 1:30 p.m.

2. DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

The Municipal Conflict of Interest Act requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the Act.

None were declared

3. ADDITIONS TO THE AGENDA

#2021-ED-01

Moved by M. Sholdice

Seconded by D. Harmsworth

THAT the Regular Agenda of the Economic Development Committee dated March 4, 2021 be accepted as presented.

Carried

4. DELEGATIONS AND PRESENTATIONS

- Cara Finn – Middlesex County Director of Economic Development
Middlesex County Economic Development Strategy
- Greg Storms – Southwest Middlesex Director of Operations
SWM Operations Presentation

Christa Cowell left the meeting at 1:34 p.m.

Christa Cowell returned to the meeting at 1:39 p.m.

5. CONSENT AGENDA

- a) Economic Development Committee Meeting Minutes – December 7, 2020
- b) Letter: Honourable Ernie Hardeman – Minister of Agriculture, Food & Rural Affairs

#2021-ED-02

Moved by D. Bartlett

Seconded by C. Cowell

THAT the Economic Development Committee for the Municipality of Southwest Middlesex receives Consent Agenda Items 5.a through 5.b as information, and approve the –December 7, 2020 meeting minutes.

Carried

6. STAFF REPORTS

1. Administration

a. CIP Follow-up Report

#2021-ED-03

Moved by R. Cowell

Seconded by M. Sholdice

THAT the Southwest Middlesex Economic Development Committee recommend:

- Consideration of a Business Improvement Area (BIA) proposal following investigation and findings by Committee Members Rick Cowell, Allan Mayhew, and Mark McGill
- Review of signage within Southwest Middlesex following branding exercises following investigation and findings by Committee Members Doug Bartlett, Allan Mayhew, and Mark McGill
- Consideration of options for the development of a Community Clean Up Day Program following an investigation of potential options by Committee Members Harold Carruthers, Christa Cowell, and Dennis Harmsworth
- As part of the Official Plan Review addressing housing lot sizes, while exploring alternative built housing options (i.e. townhouses, apartments, etc.) through a housing study. This will determine the best approach to building diversity of attainable housing options in Southwest Middlesex.
- Residential development in Southwest Middlesex is restricted by availability of land. As part of the Official Plan Review with the County, the Municipality should be undertaking a residential land review to determine where residential development can occur, rezone those areas that could be used for residential, and provide locations for potential lands for future development.
- That the brownfield property is recommended to be moved to a higher priority level.

Carried

b. SWM Economic Development Strategic Plan Update & Activity Update

#2021-ED-04

Moved by M. McGill

Seconded by H. Carruthers

THAT the SWM Economic Development Strategic Plan & Activity Update report is received.

Carried

7. NOTICE OF MOTION

None

8. CORRESPONDENCE AND PETITIONS

1. Resignation from the Economic Development Committee – verbal

#2021-ED-05

Moved by D. Bartlett

Seconded by D. Harmsworth

THAT the resignation of John Kendall is accepted with regret.

Carried

9. UNFINISHED BUSINESS

None

10. NEW BUSINESS

None

11. COUNTY COUNCIL AND CONFERENCE UPDATE

None

12. ANNOUNCEMENTS

13. FUTURE MEETINGS (subject to change)

June 3, 2021 – 1:30 p.m.

September 2, 2021 – 1:30 p.m.

December 2, 2021 – 1:30 p.m.

14. ADJOURNMENT

The Chairperson adjourned the meeting at 3:55 p.m.

Chairperson

Secretary